

What is claimed is:

1. An application-of-reservation management method comprising:

- 5 an application acceptance step accepting by an application accepting unit tour application-of-reservation information which includes application fee payment information and charge direct debit request information; and
- 10 a charge processing step calculating by a charge processing unit a tour charge direct debit amount based on a cancellation fee rate previously defined for each cancellation period if no application of cancellation is accepted during
- 15 cancellation periods set in a plurality of stages taking as reference the tour starting date, and requesting a financial institution to make a direct debit of the tour charge direct debit amount from the applicant's account.

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2. The application-of-reservation management method according to claim 1, further comprising:

- a cancellation fee processing step calculating by a cancellation fee processing unit
- 25 a cancellation fee based on the previously defined cancellation fee rate if an application of cancellation is accepted during any one of the

cancellation periods set in a plurality of stages taking as reference the tour starting date, and requesting the financial institution to make a direct debit of the cancellation fee from the
5 applicant's account.

3. The application-of-reservation management method according to claim 1, wherein

the charge processing step comprises:

10 a first charge processing step, on three days prior to the day before the tour starting date, calculating a first direct debit amount that remains after the application fee is deducted from 20% of the tour charge, and requesting the financial
15 institution to make a direct debit of the cancellation fee;

a second charge processing step, on the day before the tour starting date, calculating a second direct debit amount that remains after the
20 application fee and the first direct debit amount are deducted from 30% of the tour charge, and requesting the financial institution to make a direct debit of the cancellation fee;

a third charge processing step, on that day
25 of the tour starting date, calculating a third direct debit amount that remains after the application fee, the first direct debit amount and the second direct

debit amount are deducted from 50% of the tour charge, and requesting the financial institution to make a direct debit of the cancellation fee; and

a fourth charge processing step, when the participation has been established after the start of the tour, calculating a fourth direct debit amount that remains after the application fee, the first direct debit amount, the second direct debit amount and the third direct debit amount are deducted from the tour charge, and requesting the financial institution to make a direct debit of the cancellation fee.

4. The application-of-reservation management method according to claim 2, wherein

the cancellation fee processing step comprises:

a first cancellation processing step, when an application of cancellation has been accepted during a period from thirty days prior to the day before the tour starting date to three days before the tour starting date, calculating a cancellation fee that remains after the application fee is deducted from any one of ¥50,000 for the tour charge of ¥300,000 or more, ¥30,000 for the tour charge of ¥150,000 or more and less than ¥300,000, ¥20,000 for the tour charge of ¥100,000 or more and less than ¥150,000

and 20% of the tour charge for the tour charge of less than ¥100,000, and requesting the financial institution to make a direct debit of the cancellation fee;

5 a second cancellation processing step, when an application of cancellation has been accepted on two days before the tour starting date and on the day before the tour starting date, calculating a cancellation fee that remains after the application fee is deducted from 30% of the tour charge, and requesting the financial institution to make a direct debit of the cancellation fee;

10 a third cancellation processing step, when an application of cancellation has been accepted on that day of the tour starting date, calculating a cancellation fee that remains after the application fee is deducted from 50% of the tour charge, and requesting the financial institution to make a direct debit of the cancellation fee; and

15 a fourth cancellation processing step, when a participant has not appeared on the tour starting date without a contact or when an application of cancellation has been accepted after the start of the tour, calculating a cancellation fee that remains after the application fee is deducted from 100% of the tour charge, and requesting the financial institution to make a direct debit of the

cancellation fee.

5. The application-of-reservation management method according to claim 4, wherein

5 the cancellation fee processing step further comprises:

a peak cancellation processing step, when the tour starting date is at the peak and when an application of cancellation has been accepted during
10 a period from 40 days prior to the day before the tour starting date to 31 days prior to the day before the tour starting date, calculating a cancellation fee that remains after the application fee is deducted from 20% of the tour charge with the
15 cancellation fee's upper limit set to ¥50.000, the peak cancellation processing step, if the cancellation fee is positive, requesting the financial institution to make a direct debit of the cancellation fee, and if the cancellation fee is
20 negative, requesting the financial institution to pay the shortage into the travel agency's account.

6. The application-of-reservation management method according to claim 5, wherein the peak is
25 from December 20 to January 7, from April 27 to May 6, and from July 20 to August 31.

7. A program allowing a computer to execute:

an application acceptance step accepting tour application-of-reservation information which includes application fee payment information and
5 charge direct debit request information; and

a charge processing step calculating a tour charge direct debit amount based on a cancellation fee rate previously defined for each cancellation period if no application of cancellation is accepted
10 during cancellation periods set in a plurality of stages taking as reference the tour starting date, and requesting a financial institution to make a direct debit of the tour charge direct debit amount from the applicant's account.

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8. The program according to claim 7, allowing the computer to further execute:

a cancellation fee processing step calculating a cancellation fee based on the
20 previously defined cancellation fee rate if an application of cancellation is accepted during any one of the cancellation periods set in a plurality of stages taking as reference the tour starting date, and requesting the financial institution to make
25 a direct debit of the cancellation fee from the applicant's account.

9. An application-of-reservation managing apparatus comprising:

an application accepting unit accepting tour application-of-reservation information which
5 includes application fee payment information and charge direct debit request information; and
a charge processing unit calculating a tour charge direct debit amount based on a cancellation fee rate previously defined for each cancellation
10 period if no application of cancellation is accepted during cancellation periods set in a plurality of stages taking as reference the tour starting date, and requesting a financial institution to make a direct debit of the tour charge direct debit amount
15 from the applicant's account.

10. The application-of-reservation managing apparatus according to claim 9, further comprising:

a cancellation fee processing unit
20 calculating a cancellation fee based on the previously defined cancellation fee rate if an application of cancellation is accepted during any one of the cancellation periods set in a plurality of stages taking as reference the tour starting date,
25 and requesting the financial institution to make a direct debit of the cancellation fee from the applicant's account.

11. An application-of-reservation management method comprising:

an application acceptance step accepting by an application accepting unit an

5 application-of-reservation which includes payment of an application fee and a request for direct debit of a charge from the applicant's account; and

a charge processing step calculating by a charge processing unit a charge direct debit amount
10 based on a cancellation fee rate previously defined for each cancellation period if no application of cancellation is accepted during cancellation periods set in a plurality of stages taking as reference the execution date of the reservation
15 applied, and requesting a financial institution to make a direct debit of the charge direct debit amount from the applicant's account.

12. The application-of-reservation management
20 method according to claim 11, further comprising:

a cancellation fee processing step calculating by a cancellation fee processing unit a cancellation fee based on the previously defined cancellation fee rate if an application of
25 cancellation is accepted during any one of the cancellation periods set in a plurality of stages taking as reference the execution date of the

reservation applied, and requesting the financial institution to make a direct debit of the cancellation fee from the applicant's account.